



The Northwestern Lehigh Firefighter Foundation Presents:

The Northwestern Lehigh Firefighter Memorial & Firefighter Themed Splash Pad

Ontelaunee Park (7344 Kings Hwy, New Tripoli, PA)

Our Mission: The Northwestern Lehigh Firefighter Foundation works with the Northwestern Lehigh community to raise awareness, appreciation, and resources to support the volunteer firefighters and those injured or fallen in the line of duty.

Our fundraising mission is multi-faceted, with two large projects in store to both honor the sacrifices of the four Northwestern Lehigh volunteer fire companies, as well as to memorialize and create a community-focused project. Any funds raised above and beyond the scope of these projects will go towards the support of our current firefighters through recruitment initiatives, future training, and other to-be-determined needs.

Project I: The Northwestern Lehigh Firefighter Memorial: This memorial will be constructed in Ontelaunee Park and will be honoring ALL firefighters; this memorial will raise awareness and show appreciation for our volunteer firefighters which, in turn, overtime will help with recruitment as the community sees our volunteer firefighters being honored and held in the highest regard. An inscription will read "In eternal gratitude for the courage and selfless sacrifices of all firefighters serving our communities past, present & future" and will feature a stonewall with carvings depicted firefighters from the four fire companies working together to battle a blaze, benches for sitting and reflecting, mature greenery and landscaping and a walkway leading to the memorial itself.

Project II: Firefighter Themed Splash Pad: In hopes to encourage community recreational play and future firefighters, a splash park (an area fitted with non-slip surfaces and various water features) will be installed in Ontelaunee Park.

In addition to the long-term memorial goals of this organization, the Inaugural Firefighter Appreciation Picnic will take place on May 4th, 2024, in Ontelaunee Park as an effort to build camaraderie between and show appreciation for the four fire companies. Event sponsorship opportunities are also available for what is intended to be an annual event to continue the support and upkeep of the memorials and our firefighters.

Please note: Creative in-kind sponsorships are encouraged and accepted for this event. Please reach out to a NWLFF Board Member to discuss.

Audience: The four volunteer fire departments of Northwestern Lehigh, their families, and the community members within the townships of Lynn, Heidelberg, Lowhill, and Weisenberg.

Sponsorship Deadline: *Indefinite; sponsorships will be used for the completion of both projects; Any funds raised above and beyond the scope of these projects will go towards the support of our current firefighters through recruitment initiatives, future training, upkeep of the memorial and splashpad, and other to-be-determined needs.*



2024 Sponsorship Levels:

The following marketing benefits are included in EACH level of sponsorship:

- ❖ Sponsor Level recognition/listed on the Northwestern Lehigh Firefighter Foundation website.
- ❖ Listed as Sponsor in Event Press Release(s) (sent before and after opening events with recap photographs to local press)
- ❖ Sponsor recognition at The Inaugural Firefighter Appreciation Picnic on May 4th, 2024 (see attached sponsorship information for specific event sponsor packages).

'Local Hero' Sponsor (Supports both projects) \$30,000

- Highest prominence as "Local Hero" Sponsor on all marketing materials and press releases for both initiatives
- Recognition as "Local Hero" Sponsor over public address system at dedication/grand unveiling ceremonies (dates TBD)
- Opportunity to address the crowd at dedication/grand unveiling ceremony (date TBD)
- Opportunity to provide quote for press release(s) about the Splashpad and/or NWLFF Memorial
- Company name listed on gratitude plaque located outside of the Memorial and Splashpad with sponsorship levels
- Keepsake plaque to hang at business as sponsor
- *Plus... all marketing benefits included above.*

Chief Sponsor \$20,000

- Highest prominence as "Chief Sponsor" on all marketing materials and press releases
- Recognition as Northwestern Lehigh Firefighter Memorial Sponsor over public address system at dedication/grand unveiling ceremony (date TBD)
- Opportunity to address the crowd at dedication/grand unveiling ceremony (date TBD)
- Opportunity to provide quote for press release(s) about the NWLFF Memorial
- Company name listed on gratitude plaque located outside of memorial with sponsorship levels
- Keepsake plaque to hang at business as sponsor of the memorial
- *Plus... all marketing benefits included above.*

Deputy Chief's Sponsor \$10,000

- Recognition as "Deputy Chief's Sponsor" on all marketing materials and press releases
- Recognition as Deputy Chief's Sponsor over public address system at dedication/grand unveiling ceremony (date TBD)
- Company name listed on gratitude plaque located outside of memorial with sponsorship levels
- Keepsake plaque to hang at business as sponsor of the memorial
- *Plus... all marketing benefits included above.*

Captain's Memorial Sponsor \$5,000

- Recognition as "Captain's Sponsor" on all marketing materials and press releases
- Recognition as Captain's Sponsor over public address system at dedication/grand unveiling ceremony (date TBD)
- Company name listed on gratitude plaque located outside of memorial with sponsorship levels
- Keepsake plaque to hang at business as sponsor of the memorial
- *Plus... all marketing benefits included above.*

Lieutenant's Sponsor \$2,500

- Recognition as "Lieutenant's Sponsor" on all marketing materials and press releases
- Recognition as Lieutenant's Sponsor over public address system at dedication/grand unveiling ceremony (date TBD)
- Company name listed on gratitude plaque located outside of memorial with sponsorship levels
- Keepsake plaque to hang at business as sponsor of the memorial
- *Plus... all marketing benefits included above.*



Firefighter Sponsor **\$1,000**

- Recognition as “Firefighter Sponsor” on all marketing materials and press releases
- Recognition as Firefighter Sponsor over public address system at dedication/grand unveiling ceremonies (dates TBD)
- Keepsake plaque to hang at business as sponsor
- *Plus... all marketing benefits included above*

Junior Firefighter Sponsor **\$500**

- Recognition as “Junior Firefighter Sponsor” on all marketing materials and press releases
- Recognition as Junior Firefighter Sponsor over public address system at dedication/grand unveiling ceremonies (dates TBD)
- Keepsake plaque to hang at business as sponsor
- *Plus... all marketing benefits included above*

A La Carte Sponsorship Items for the Firefighter Splash Pad Items

Upgrade your sponsorship or simply sponsor one or more of the following items:

Firefighter Splash Pad: Hydration Sponsor (\$45,000)

Sponsorship contributes to the cost of the Water Distribution System (‘WDS’)

Firefighter Splash Pad: Play Product – Leaf (\$24,000)

Sponsorship contributes to the cost of the Leaf(s) at the Splash Pad

Firefighter Splash Pad: Play Product – Turtle (\$15,000)

Sponsorship contributes to the cost of the Turtle(s) at the Splash Pad

Firefighter Splash Pad: Play Product – Snail (\$15,000)

Sponsorship contributes to the cost of the Snail(s) at the Splash Pad

Firefighter Splash Pad: Play Product – Frog (\$14,000)

Sponsorship contributes to the cost of the Frog(s) at the Splash Pad

Firefighter Splash Pad: Play Product – Aqua Dome (\$6,000)

Sponsorship contributes to the cost of the Aqua Dome(s) at the Splash Pad

Firefighter Splash Pad: Drainage Sponsor (\$5,000)

Sponsorship contributes to the cost of the Leaf(s) at the Splash Pad

Firefighter Splash Pad: Play Product – Geyser (\$3,000)

Sponsorship contributes to the cost of the Geyer(s) at the Splash Pad

The Northwestern Lehigh Fire Foundation is a 501(c)3. We work with the Northwestern Lehigh community to raise awareness, appreciation, and resources to support the volunteer firefighters and those injured or fallen in the line of duty.

For more information on Sponsorship Opportunities or to customize a sponsorship package, please contact the Northwestern Lehigh Firefighter Foundation at info@nwlff.org